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## **Abstract**

A boat rack apparatus for carrying a boat on a vehicle roof rack includes a plurality of conformable support members. Each support member has an expanse that contacts a boat hull. The expanse is supported by a rib arrangement, including a spring rib and a load rib. The spring rib underlies a flexible portion of the expanse. The load rib provides vertical support to the expanse. The support member adapts to different boat hull shapes.